

NEWS FLASH!!!

AMTA TEXAS CHAPTER GETS NEW WEB ADDRESS

Dallas, Texas...

In an unofficial announcement today, the AMTA – Texas Chapter has launched a new web address with the onset of the new millenium.

Reliable sources were quoted as saying "this new address will set us apart from the rest of the sites as being innovative, sharp, and having great Internet exposure." Other sources also stated that the new website location, www.amtatexaschapter.org, will be geared up later this year to email any registered massage therapist in Texas an on-screen viewable version of *Within Reach*, the state chapter newsletter. This news seems to confirm rumors that *Within Reach* would only be mailed to members of AMTA after the February 2000 issue. Mary Rydesky, webmaster supreme for the new website, had little comment except that "every RMT, advertiser, and interested party should email me at mrydesky@nkn.net to request that they receive a web-version of **Within Reach**." In a related story, other reliable sources reported that massage therapists were now seen as an emerging population that timely Internet marketing could... (continued)

in this issue:

new website announced



upcoming elections



brazos valley unit report



austin unit report



east texas unit report



conference registration



UPCOMING ELECTIONS

TO: Those who want to make a positive difference in the massage profession

FROM: AMTA - TX Board of Directors

RE: Board elections at the Spring 2000 Convention

- Do you care about the massage profession?
- Do you have thoughts and ideas about making it even better?
- Are you an enthusiastic and "get-it-done" individual?

Yes? Then **YOU** have what it takes to be an officer in the AMTA - TX Chapter!

The following positions are open for election:

- President (2 year term)
- Secretary (2 year term)
- Treasurer (1 year term)
- Delegates - 2001 & 2000
- 2nd VP/Law and Legislation Chair (2 year term)

Appointments will be made for the following positions:

- Parliamentarian
- Benevolence Chair
- Bylaws Chair
- Director of Education
- Newsletter Editor
- Historian

The Board meets three times per year including the State Convention. Some expenses are reimbursed. Following are the qualifications for office:

- Each Chapter officer candidate must be an Active, Inactive or Retired Professional member of AMTA - TX.
- Each Chapter officer candidate must reside in the State of Texas.
- Each Chapter officer candidate must be in attendance at the Texas State Convention.
- Prospective Board members shall consider themselves eligible for a board position only if during the Board functions they will:
 - Be present and focused and courteous,
 - Be prepared to transact the business of the Association.

If you are interested in submitting your name for candidacy, please complete the Candidate Resume and place in unmarked envelope inside mailing envelope addressed to Rick Robinette (Editor) by March 5, 2000: 2203 Healey Drive; Dallas, TX 75228-3713. Please provide your name and address on the mailing envelope.

AMTA - TX 2000 CANDIDATE RESUME

Please print or type. Use additional paper, if needed.

Name _____ AMTA ID # _____ TX Reg. # _____

Office you are seeking _____

Home Address (City, State, Zip) _____

Phone (W) _____ (H) _____ (Fax) _____

Number of years in massage _____ Year you joined AMTA _____

Massage school attended _____ Date of completion _____

Other related schooling _____

List AMTA Unit (U), Chapter (C), or National (N) offices held with dates (include committees): _____

Relevant community or professional experience: _____

MFR ½ pg.

Brazos Valley Unit Report

Susan Olson
Unit Director

During the recent bonfire tragedy that occurred at Texas A and M University, I was contacted to round up as many massage therapists as I could to work at the site on rescue workers, families, students, and others. It is still difficult to write about this sad experience. I had never been involved with rescue work before. The entire operation was set up like a MASH unit.

And what a rescue it was. Massage therapists basically had to drag the rescue workers into the tent that was set up just for us to work in. Every moment was precious. The next person found could be alive. It was difficult for the workers to relax. We would select the people who looked like they were ready to collapse. Some were too tired to resist. Everyone was grateful.

All in all, seven hours of fairly steady chair and table massage took place. We were asked if we could return later to the University and massage the staff members who had been working with little sleep. I wish we could have done more.



Frequent Callers

**AMTA GROUP INSURANCE PLANS,
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1440 N. Northwest Hwy.
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(800) 503-9230 Customer Service

AMTA NATIONAL OFFICE
820 Davis St., #100
Evanston, IL 60201-4444
(847) 864-0123
FAX: (847) 864-1178
website: www.amtamassage.org

AMTA TEXAS CHAPTER
Michaëlle Fisher, Secretary
1816 Juanita Dr.
Arlington 76013
(817) 548-9817
email: mfrmt@flash.net

NCBTMB NATIONAL CERTIFICATION
8201 Greensboro Drive, Ste. 300
McLean, VA 22102
Eligibility (703) 610-0234

TEXAS DEPT. OF HEALTH
100 W. 49th St.
Austin 78756-3138
(512) 834-6616

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March 31 – April 2, 2000

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Name: _____ Different on Badge? _____ Professional Member
 Associate Member
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 Non-Member
 Student Non-Member

Complete Address (c,s,z): _____
_____ Membership # _____

Daytime phone _____

Check if new address/phone

Rates:	Offer ends:	Member	Non-Member
Regular	Mar. 11, 2000	\$ 275	\$ 300
Last Minute	Mar. 31, 2000	\$ 310	\$ 335
Ethics Only	-	\$ 50	\$ 65
Student	-	\$ 190	\$ 215
Dinner Guests		\$ 25	
Total Enclosed: \$ _____			

Make checks payable to AMTA – Texas Chapter
Return to:

Susan P. Olson, 1804-F Brothers Blvd.,
College Station, Texas 77845
409/690-5562 Fax 409/695-2828

MasterCard Visa Discover

Number _____ Expires _____

Signature _____

I am attending the Ethics Class

I am attending the President's Dinner

Includes Friday snacks; and all meals Saturday, Breakfast and Lunch Sunday

Confirmation Letter with map and agenda will be mailed after receipt of registration form

<i>Preliminary Schedule – check the Texas Chapter website for late breaking news!</i>	
Friday, March 31, 2000 3:30 PM – 7:30 PM 4:00 PM – 7:00 PM 7:30 PM – 8:30 PM	Registration Ethics Workshop Opening Session
Saturday, April 1, 2000 7:00 AM – 8:30 AM 7:00 AM – 9:00 AM 9:00 AM – 12:00 PM 12:00 PM - 12:45 PM 12:00 PM – 2:00 PM 2:00 PM – 5:30 PM 6:30 PM 7:15 PM	Registration Continental Breakfast with Exhibitors Hands on Education with Judith Walker DeLany General Session Lunch with Exhibitors Hands on Education with Judith Walker DeLany Wine Reception President's Dinner & General Assembly
Sunday, April 2, 2000 7:30 AM – 9:00 AM 9:00 AM – 12:30 PM 12:30 PM – 2:30 PM 2:30 PM – 5:30 PM	Continental Breakfast with Exhibitors Hands on Education with Kerry D'Ambrogio Lunch with Exhibitors Hands on Education with Kerry D'Ambrogio

Lauterstein Reg. form - full page

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hands-on therapy - full page

Oakworks - full pg

Lauterstein 300 hrs. - full page

Wellness Skills - full page

Austin Unit Report

Stacey Lemire
Unit Director

Our meeting on December 7, 1999 featured a NMTAW report by David Washburn. David brought up the idea of not waiting until October 2000 to get something going. LeeAnn Weislow, president of the Austin Chapter of TAMT, suggested that we have a joint project to be held around the time of Texas Independence Day in March 2000. It was further suggested that we petition Austin Mayor Watson for a Proclamation, and have massage therapists at the state capitol doing massage for the public. David, LeeAnn and I agreed to hold a meeting to determine a timeline and assignments.

Styler Music CDs and tapes were sold at the 1999 National Convention in San Antonio. The Austin Unit raised \$310.85. These CDs were also sold at our meeting.

Our next meeting will take place on March 7, 2000. The speaker will be Dr. Guoen Wang, Dean of the Herbal Department at the Academy of Oriental Medicine in Austin. He will focus on an Oriental medical approach to men's health issues. Check the Austin Unit listing on the Texas Chapter website for location and other information.

Results of the questionnaire in our last unit newsletter were reported. The major question we wanted to know was "what is an active member?" Respondents all stated that they wished to receive the newsletter and some wanted to participate in other ways. The exciting conclusion is that, while not everyone who responded could make the meetings, they are active and valuable members of the AMTA Austin Unit!

Our December 1999 meeting featured Rima Star, M.A., RMT. Rima is founder of the Star System, a three-level, 210 hour training program for licensed massage therapists. She is also director of A Breath of Fresh Air Health Center in Austin, one of the original ten certified rebirthers, and a massage therapist since 1974. Rima helped pioneer water birth as a gentle way to start life in the body, and water birthed her children in 1980, 1984 and 1987. She is the author of *The Healing Power of Birth* and has been doing bodywork in the ocean near a pod of wild dolphins for eleven years.



IMPORTANT DATES

- April 8, 2000
Article Deadline for May **Within Reach**
Contact Rick Robinette
- March 3 – 5, 2000 - Lake Somerville State Park
AMTA - Texas Chapter Leadership Retreat
Contact Mary Rydesky
- March 31 – April 2, 2000 - Arlington, TX.
Texas Chapter Spring Convention
Contact Susan Olson
- September 8 – 11, 2000 - tba
Texas Chapter Fall Conference
Contact Susan Olson

Executive Committee 1999 -2000

President (Term expires 4/00)

Paul (Durango) Frizzell 8607 Wurzbach Bldg. Q, #101
San Antonio 78240-1281 Wk: (210) 558-3112 Fax:
(210) 558-3114; email: nmpnc@aol.com

Chairman of the Board (Term Expires 4/00)

Carolyn Scott Naile 625 Gatewood
Garland 75043-3313 Beeper (817) 671-2993
Wk: (972) 240-9288 Fax: (972) 240-9801
email: hotschool@aol.com

1st Vice President/Units (Term expires 4/01)

Mary M. Rydesky PO Box 226541
Dallas 75222-6541 Hm: (214) 339-3349
email: mrydesky@nkn.net
Voice Mail (800) 825-1168 Fax: (419) 828-5554

2nd Vice President/Law & Legislation*

(Term expires 4/00)
Carolyn Scott Naile (see **Chairman of the Board**)

3rd Vice President/Public Relations

(Term Expires 4/01)
Rick Robinette 2203 Healey Dr. Dallas
75228-3713 email rickrob1@airmail.net
Voice Mail: (972) 209-1885 Fax: (214) 328-2036

Secretary* (Term Expires 4/00)

Michaëlle Fisher 1816 Juanita Dr. Arlington
76013 email mfrmt@flash.net
(817) 548-9817

Treasurer (Term Expires 4/01)

Carolyn Scott Naile (see **Chairman of the Board**)

Membership Chair* (Term Expires 4/01)

Marilyn Hollingsworth 1014 SE 2nd St. Grand Prairie
75051, email marilyn@eaze.net
(972) 262-8479 / Fax: (972) 262-8658

Parliamentarian (Appointed Position)

Mary Beth Packard One Summit Ave., Ste. 505
Ft. Worth 76102-4419 Wk: (817) 870-1340
Fax: (817) 870-0039; email mbprmt@flash.net

Newsletter Editor (Appointed Position)

Rick Robinette (See **3rd Vice President**)

Bylaws Chair (Appointed Position)

Stacey Lemire 12101 Mill Hollow Austin
78750, email staceylemire@netzero.net
(512) 258-7695

Benevolence Chair (Appointed Position)

Martha Zenger 5747 Birdwood Houston 77096-2108
email m.zenger@worldnet.att.net
Wk/Fax (713) 776-8533

Director Of Education (Appointed Position)

D'Jango Sanders 241 Oleander St. Corpus Christi
78404-1769 Wk: (512) 882-6800
Fax: (512) 882-6800 email dsand49@aol.com

Historian (Appointed Position) open

Northern Region Unit Representative (open)

Southern Region Unit Representative (Elected Position)

D'Jango Sanders (see **Director of Education**)

Unit Information

Mary M. Rydesky (See **1st Vice President**)

* Interim
appointment

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Pre-Perinatal Massage 4 page

Within Reach

• **Advertisements:** *Within Reach* advertisers must provide original, photographic quality (camera ready - lpi of 85 to 100 only) text and art on a slick or print quality original. A Zip disk or 3½ diskette in Word, WordPerfect, PageMaker, Quark, or "ASCII TEXT" is also acceptable but must be provided with a print quality original (lpi of 85 to 100; or dpi of no greater than 333) along with payment to Rick Robinette, 2203 Healey Drive, Dallas, TX 75228-3713 by April 15, 2000 for the May 2000 issue. Due to limitations of ad space availability, payment must be sent to secure ad space. Camera-ready ads not received on or before deadline may not be included in publication. Only prepaid ads will be printed. The preferred native format is PC Quark 4.

• **Articles:** Articles, commentaries, letters to the editor, etc., should be e-mailed or provided on diskette along with a print quality original and are due on April 8, 2000 to Rick Robinette. Content may be edited for length and/or content.

• **MAC Files:** Must be converted to at least one of the following: Graphics (Tif, Jpg, Gif, WMF, CGM), PDF, or PS. If in native format (as noted above), fonts may not be identical to those originally used. A paper copy must be provided to ensure the closest match as possible.

• **Live area for print on full page measures 10" high x 7¼" wide.** Member ad rates for 2000 are: 1/9 page for \$48, 1/3 page for \$78, ½ page for \$116, 2/3 page for \$140, full page for \$195, 2 page random placement \$310, or 2 page double truck \$350. Non-member rates for 2000 are: 1/9 page for \$72, 1/3 page for \$112, ½ page for \$165, 2/3 page for \$195, full page for \$250, 2 page random placement \$395, or 2 page double truck \$460. Ads not camera ready must be approved prior to space guarantee and require an additional fee of \$40/hour for typesetting and \$50/hour for editing. Layout and desktop design by Robert M^cKee.

• *Within Reach* is provided as a service of AMTA-TX Chapter. The information herein is not intended to replace professional advice. Articles are the opinions of the authors and not official positions of the AMTA, its Chapters, or Units. For comments, questions, and letters to the editor, contact: Rick Robinette, Editor, via Email: rickrob1@airmail.net or Voice Mail: 972.209.1885.

NewWebsite

AMTA Texas Chapter Website

Links To TDH, AMTA, Others

A great source for information about TDH regulations, legislative actions, and national events.

Texas Chapter members, give us your web address and we'll put a link to you on our site.



**Register your
opinion! Visit the
Website Opinion Poll**

**TOPICS CHANGE
MONTHLY!**

Click on the animated *envelope* to send feedback & let us know what you think of the *NEW* site.

www.amtatexaschapter.org

Upledger Lymph 4 pg.


Steves' ad ½ pg.

Spinal Touch Technique - full page

East Texas Unit Report

Cindy Campbell
Unit Director

At our most recent meeting (with approximately 20 people in attendance) elections were held. I am currently serving as unit director, Cyndy Kearns as secretary, and Kelly Lindsey as treasurer. In addition, Paulette Mayfield will be in charge of continuing education, Kelley Bush is membership chair, and Kathy Northcutt will put out our newsletter.

The next East Texas Unit meeting will be March 26, 2000 in Marshall. Kathy's husband is a chiropractor and will speak about acupuncture. Also, we have an event coming up to support Crimestoppers in the local schools. They will have a telethon and we will be doing chair massage there on donation basis, which we will then split with Crimestoppers. 


Media Spokesperson Update

Mary Beth Packard
AMTA Media Spokesperson

In the August 1999 issue I described the very interesting experience I had when AMTA National sent me to Chicago. Six of us underwent training as media spokespeople for our area (a fun, yet humbling experience) by the AMTA's professional media group. Let me share with you the sequel to my training.

Calls have come in to me on a fairly frequent basis for media interviews, with subjects ranging from careers in massage to how massage might contribute to body image. Much of the information I offer is, naturally, based on my ten years' experience in the massage therapy field. However, it also includes material from the very organized and thorough media notebook given to each of us who took the training.

This notebook includes research studies, statistics, AMTA history and more. As a spokesperson, I always have a "heads up" before taking a call and, if the interviewer's subject is out of my area of expertise or comfort level, I can decline to do the call. There are a couple of magazines out now with interviews I contributed to. If you get a chance, take a look at the February 2000 issue of *Walking Magazine* and the January 2000 issue of *Woman's World*. I've also been interviewed for an article in *Prevention Magazine's* due to come out later this year.

The AMTA is great to represent: I am honored to do so. If you think that you might also enjoy this role, be sure to let the AMTA National office know when they request for applicants. Keep a lookout in upcoming issues of the national newsletter *Hands On* for notification. Share your excitement in this profession by becoming a public spokesperson! 

Upledger Cranio 4 pg.

East Texas Unit Features New Website!

Registered massage therapists and AMTA members in the East Texas area will now be able to keep up with regional massage and Unit information. Be sure to bookmark the website for the latest in any important developments.

Log on to the following:

<http://hometown.aol.com/rmtcindy/myhomepage/business.html>



**Are you moving?
Here's what you *must* do:**

1. Write the Texas Department of Health to let them know a.s.a.p.
2. Write or email the AMTA National office to let them know a.s.a.p.

The Texas Chapter office is updated by TDH and AMTA's National office.






This is the only way the Texas Chapter will have your updated address.



Rick Robinette
2203 Healey Drive
Dallas, TX 75228-3713

**Please report
address changes to
the Texas Dept. of
Health, the supplier
of our mailing list.**

NEXT ISSUE:

-  Advertisers - request a current ad size/rate sheet (which includes camera-ready ad criteria and requirements).
-  Ad reservations must be secured with payment.
-  Camera-ready ads are due by 4/15/00
-  Articles are due by 4/8/00
-  Issue to be mailed 4/30/00

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Check the **NEW** Texas Chapter regularly for update information at www.amtatexaschapter.org